

**DAVID MACBRAYNE LIMITED**  
**PUBLIC SERVICES REFORM (SCOTLAND) ACT 2010:**  
**DUTIES TO PUBLISH INFORMATION**

**Introduction**

Sections 31 and 32 of the Public Services Reform (Scotland) Act 2010 requires listed public bodies, which includes David MacBrayne Limited, to publish information on expenditure and certain other matters at the end of each financial year.

This information provided covers the following areas.

1. Public Relations & Marketing
2. Overseas Travel
3. Hospitality & Entertainment
4. External Consultancy
5. Payments to Third Parties with value of excess of £25,000
6. Members or employees who received remuneration in excess of £150,000
7. Supporting sustainable economic growth
8. Efficiency, effectiveness, and economy

The following information is provided to meet this requirement and all figures provided covers the period from 1 April 2021 to 31 March 2022

**1. Public Relations and Marketing**

Total expenditure in the period was **£2,342,889** which includes the cost of marketing, sponsorship, online marketing, production of publications and public relations.

**2. Overseas Travel**

Expenditure of **£4,278** which relates primarily to work associated with building supervision and crewing of New Vessels. Other overseas travel relates to Business Development.

**3. Hospitality and Entertainment**

Expenditure of **£4,161 on Hospitality & entertainment**

The expense for the above was for meals for the Arturis Programme and LBD Dinner in London.

**4. External Consultancy**

Expenditure of **£287,158** is the total spend across the David MacBrayne Limited group for the period including professional services on Technical & IT Consultancy matters and Specialist advice on legislative impacts on our business.

**5. Payments to Third Parties with a value in excess of £25,000**

See enclosed supplementary provided statement with summary of payments by category of service and supplier.

**6. Members or employees who received remuneration in excess of £150,000**

Two Directors of David MacBrayne Limited received remuneration in excess of £150,000 in the 2021/22 financial year.

The Company publishes a Report on Directors' remuneration (including benefits in kind) within the Annual Report and financial statements which can be found on the Company's website at [www.david-macbrayne.co.uk](http://www.david-macbrayne.co.uk).

**7. Sustainable economic growth**

Our procurement policies and procedures are reviewed and updated to promote the Scottish Government Procurement Journey.

As an organisation we have signed-up to the Scottish Government Suppliers' Charter which is a joint statement between public sector buying organisations and businesses to agree to work together to improve public sector procurement processes and dialogue.

We recognise the need, where practical, to simplify and standardise processes and to ensure consistency in order to provide a fair and open approach to tendering.

With these aims in mind our organisation will:

- Increase efficiency and effectiveness in our tender process, by issuing tenders through government approved portals.
- Ensure that the approach to individual regulated procurements is supported by robust procurement strategies.
- Simplify the tender process to minimise associated costs.
- Unless there are compelling business reasons to the contrary, ensure that adequate and appropriate publicity is given to contract opportunities that are above £50k.
- Work with our internal stakeholders to deliver value for money throughout the life of the contract.
- Maintain and work to continuously improve a contract and supplier management module to better manage contracts once they are awarded.

In addition, where appropriate we issue the Single Procurement Document to suppliers tendering for our business.

We are committed to embed sustainability in procurements in a relevant and proportionate manner and ensure that the company understands sustainable procurement principles and practices. Working closely with our suppliers to support sustainable procurement is important to David MacBrayne Limited. We are pleased that we have a diverse range of suppliers that deliver a wide range of goods and services. This includes small, medium enterprises (SME's) and Supported Businesses.

We recognise the positive impact Supported Businesses and Third Sector organisations have on economic sustainability to help build a wealthier and fairer country, and this is an important consideration when procuring services.

All regulated procurements now contain Fair Work, Community Benefits and Climate Change Statements. We have also introduced this criterion into our procurement evaluation where appropriate

Direct expenditure with supported businesses for the period April 2021 to March 2022 was £1,700.15, as broken down below:

Royal British Legion Industries (Trading as Scotland's Bravest Manufacturing Company) - £1,700.15

The aim of the corporate policy is to support economic growth by delivering social and environmental benefits, supporting innovation, and promoting public procurement processes and systems which are transparent, streamlined, standardised, proportionate, fair, and business-friendly.

80% of our suppliers are small, medium enterprises with a total spend of £43.4m. This represents 68% with Scottish suppliers and a total spend of £31.5m.

We will continue to strengthen collaborative relationships that will enable us to gain an advantage through aggregation and technical innovation. Wherever appropriate National Frameworks are utilised. Supplier inclusion supports sustainable procurement and is of significant importance to CalMac.

## **8. Efficiency, Effectiveness and Economy**

The Group's Environmental Strategy 2021-23 aligns with the UN Sustainable Development Goals and the Scottish Government's 2020 Environmental Strategy. It was developed by extensive consultation across the business, with each directorate committing to action to improve the impact of their most significant environmental aspects. The four core priority areas of the Strategy are: Climate Action to reduce emissions from fuel combustion and energy consumption; Climate Action to prepare for climate change and manage climate risk; Responsible Consumption and Production to minimise waste and move towards circular economy thinking; and Life under Water to protect biodiversity.

March 2021

During 2021/22 we developed and delivered several initiatives supporting the strategy and to improve environmental performance including projects to upgrade vessel engines, improve the operational efficiency of our vessels, transition to a low emission light commercial vehicle fleet, reduce business mileage, minimise waste, support citizen science programmes to monitor marine species and to raise awareness with external stakeholders of related environmental issues.

Since its launch in 2019 the CalMac Community Fund has now supported 195 non-profit organizations deliver:

- Health and Wellbeing outcomes including changes to people's physical health, psychological and emotional well-being.
- Social and Community outcomes include improved social engagement and cohesion, reduction of isolation and increased cultural awareness, greater access to the local community and social activities, and development of new friendships.
- Education and Skills outcomes include improved teamwork and communication and new technical, recreational and life skills.
- Employment and Volunteering outcomes include changes to employment opportunities and the generation of 1,734 volunteering hours.
- Environmental outcomes including raising awareness of local environmental issues and challenges and promoting sustainable living.

Projects supported by the Fund have benefitted over 11,000 people living in the Clyde and Hebridean network. The value of awards made since 2019 is £215,962.94.